



GÓMEZ CRUZADO

Pancrudo

Rioja is a complex and diverse wine region, divided by the Ebro River, which separates the Atlantic climate of the north from the Continental climate to the south and east. Rioja Alta north of the Ebro shares more similarities with Rioja Alavesa than with Rioja Alta to the south, which is politically divided between the Basque region and La Rioja province. Tempranillo thrives in the limestone-rich soils north of the Ebro, while Garnacha is more prominent further south and east. Other red and white varieties also play a role in Rioja wines.

The region's rich history includes cultural exchanges, particularly after phylloxera devastated French vineyards, bringing French winemakers to Rioja. This influx, facilitated by the Haro railway station, influenced Rioja's winemaking style, which became regulated during Franco's dictatorship. Since the early 1990s, Rioja has evolved into a diverse and exciting wine region.

At every step of the evolution of Rioja and at its center in Harro's Barrio de la Estación de Harro has been Gomez Cruzado. Founded in 1886 by Ángel Gómez de Arteché, it was purchased in 1916 by Ángel and Jesús Gómez Cruzado, beginning a close relationship between ex-pats of Rioja living in Mexico and the fortunes of this property. Modest in size and profile throughout most of its history, Gomez Cruzado was purchased in 2004 by the Baños family of Mexico, who brought in winemaker David González and viticulturalist Juan Antonio Leza to revitalize and redefine the property's range of wines. Today, the property encompasses 25 hectares of estate vineyards with access to 100 hectares of vines from growers with long-standing relationships with the estate. The cellar was modernized, but the original concrete tanks were restored, and the stocks of barrels were refreshed, resulting in a neoclassical style of Rioja.

Pancrudo originates from old Garnacha vines planted in the ferrous and sandy clay soils near the village of Badarán in southern Rioja Alta. With ancestral ties to this part of Rioja, the Baños family has been instrumental in bringing attention to this region's exceptional potential, with its old vines planted on north-facing slopes at high elevation.

ORIGIN

Spain

APPELLATION

Rioja

SOIL

Ferrous-clay

AGE OF VINES

80+

ELEVATION

650 meters

VARIETIES

Garnacha

FARMING

Sustainable

FERMENTATION

Hand-harvested, whole cluster, natural yeast fermentation in tank, gentle pigeage

AGING

12 months in French oak foudre (65%) and concrete eggs (35%)

ACCOLADES

97 – 2021 Pancrudo – Wine Advocate

95 – 2020 Pancrudo – Wine Advocate

94 – 2019 Pancrudo – Wine Advocate

96 – 2018 Pancrudo – Wine Advocate

